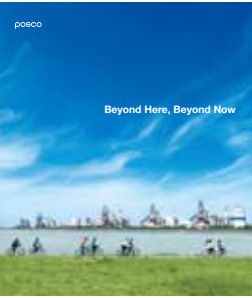


posco

Beyond Here, Beyond Now





Beyond Here, Beyond Now

POSCO actively faces challenges with an ambition to become a leader in the steel industry by establishing a global steel network and playing a leading role in the future, excelling current technologies and the way of work.

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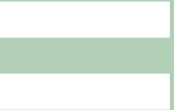
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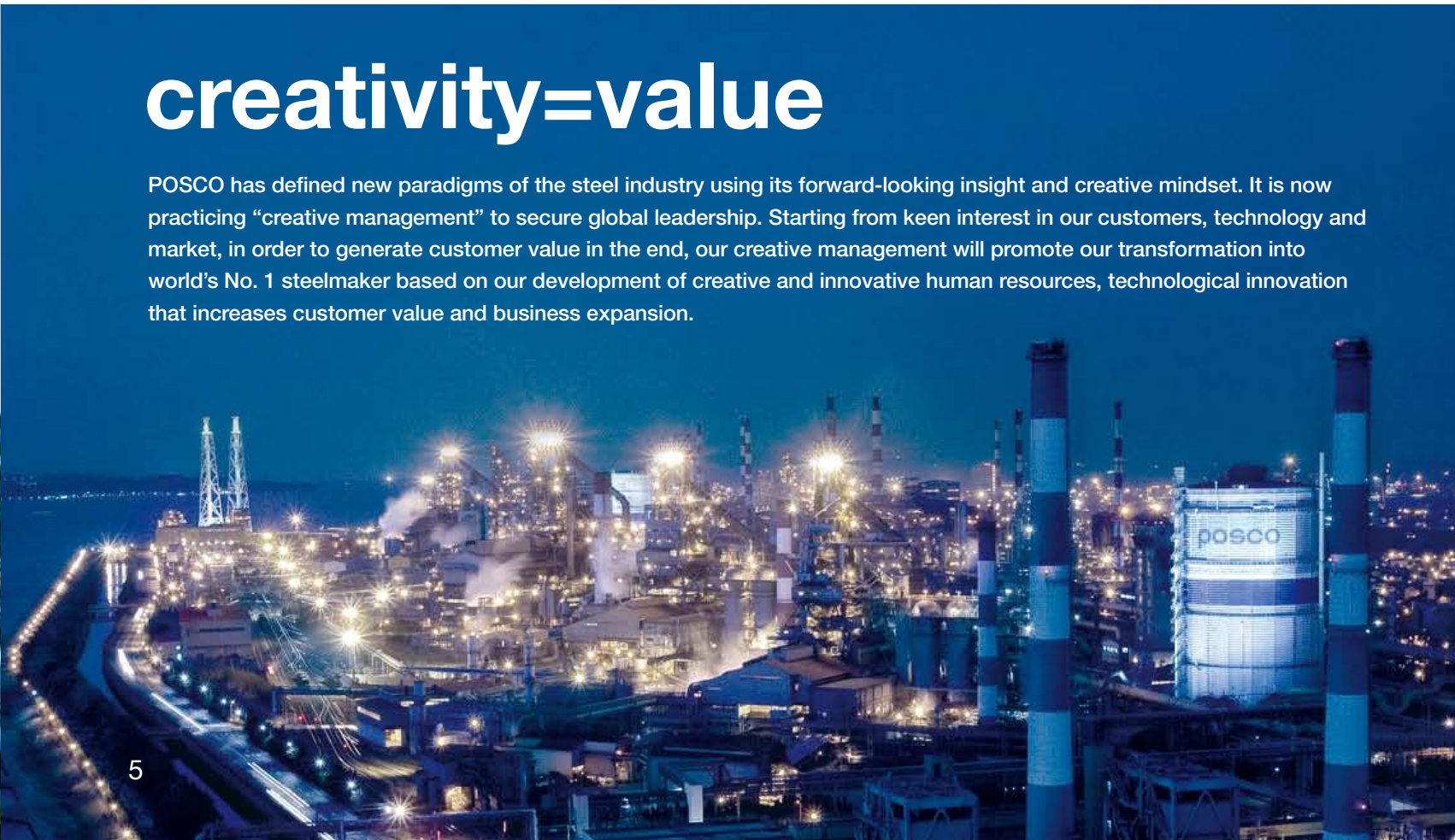


1

Our Philosophy

We strive to take the lead in shaping the future of the steel industry through communication and cooperation with our stakeholders, endless challenges and innovation to maximize customer value.





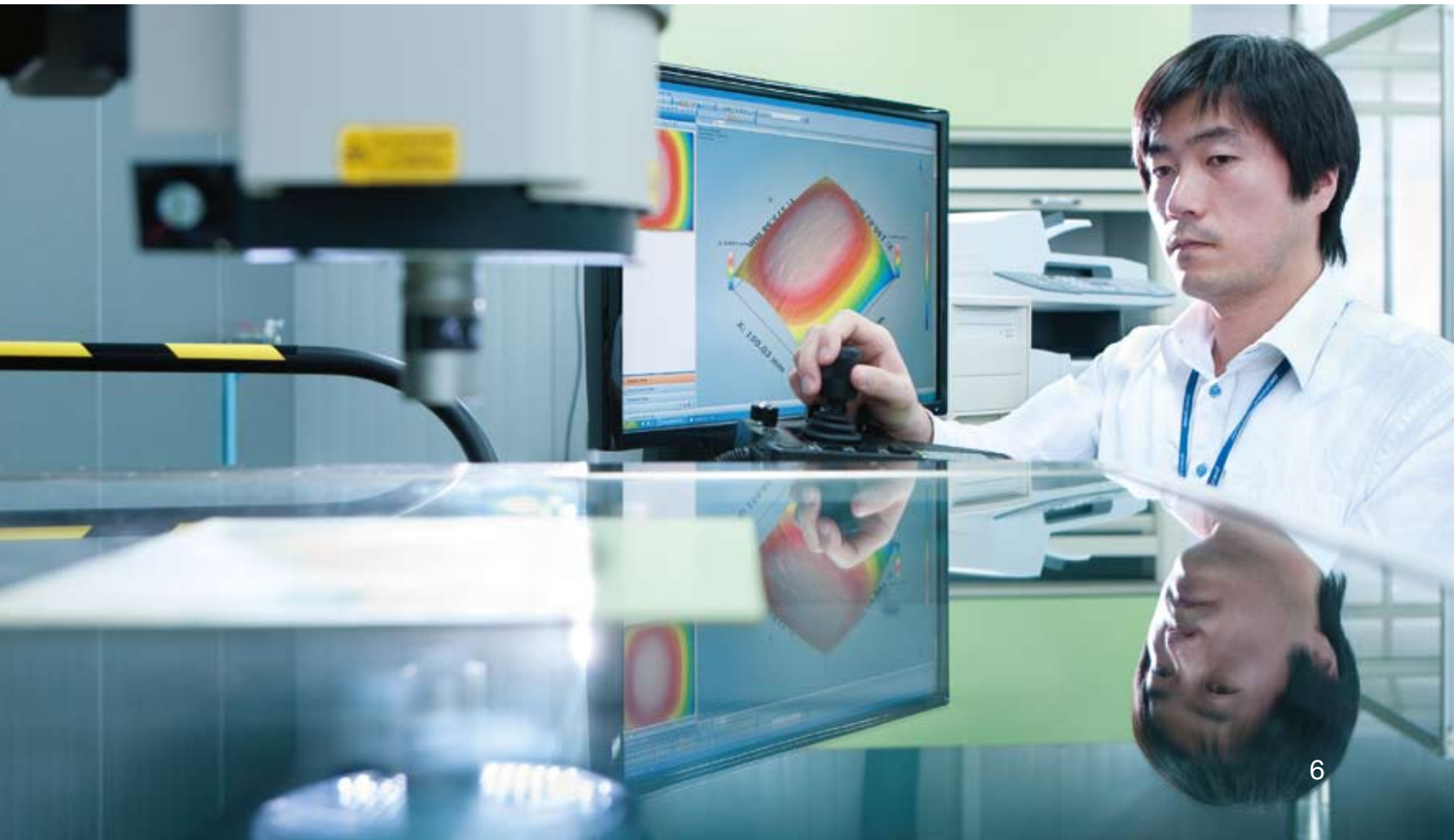
creativity=value

POSCO has defined new paradigms of the steel industry using its forward-looking insight and creative mindset. It is now practicing "creative management" to secure global leadership. Starting from keen interest in our customers, technology and market, in order to generate customer value in the end, our creative management will promote our transformation into world's No. 1 steelmaker based on our development of creative and innovative human resources, technological innovation that increases customer value and business expansion.



green=future

The new paradigm of the steel industry is “eco-friendliness.” POSCO is practicing “eco-friendly management” in order to leave a clean, beautiful environment and fulfill our corporate social responsibility on environment. Our eco-friendly management seeks harmony with nature. By developing a new steelmaking process that consumes the energy and emits the pollutants to a minimum, we will achieve sustainable “low-carbon green development.”





We dreamed and achieved
the impossible dreams,
By going beyond our limits,
Generating something from nothing.



POSCO has led the Korean steel industry for more than four decades, generating something from nothing with challenge spirit and power of execution. Yet, we have never stopped and never will. We have strengthened our growth potential with world-leading technological expertise and creativity, getting ready to become a leading steelmaker in the world. We will make the best use of our driving forces – challenge spirit and powerful execution – and take a leap to become a globally renowned company that is trusted by the society and customers.

At the same time, we will take the lead in creating changes in the global market based on our “open management” that listens to the opinions of various stakeholders and expands communication and collaboration; “creative management” that creates customer value with a keen interest in our customers, technologies and markets; and “eco-friendly management” that we cherish as a part of our corporate ethics.



We will develop into a more reliable, accountable and stronger company, which cherishes its valuable assets from the past and turns them into even greater achievements, with management philosophies and strategies in line with the global trends.

In 1968, with no capital, technology, experience or resources, POSCO successfully built an integrated steelworks with our unrelenting commitment to contribute to national development by producing quality steel products. Since then, for more than four decades, we have driven national economic development and grown into a world-leading steelmaker with a 33 million-ton crude steel production capacity per annum. I would like to extend my sincere gratitude to all our customers, shareholders and community members, who spared no interest and support towards POSCO's development into a global leader in a short time.

The global economy is experiencing a severe recession triggered by the U.S. financial crisis that quickly spread to the real economy. The Korean economy is no exception. Entering a vicious cycle of weakening exports, reduced domestic demand and the plunging value of Korean won, the current domestic economic environment is by far tougher than that of so called IMF era 10 years ago. To transform this crisis into an opportunity, POSCO is swiftly coping with the challenges with a broader view and mindset.

“Open management” that listens to stakeholders, “creative management” that develops proprietary technologies which generate customer value and “eco-friendly management” that secures future growth engines through green development with top priority on the environment are the three major management visions for POSCO to become a true global leader. To begin with, we plan to lay the foundation for local crude

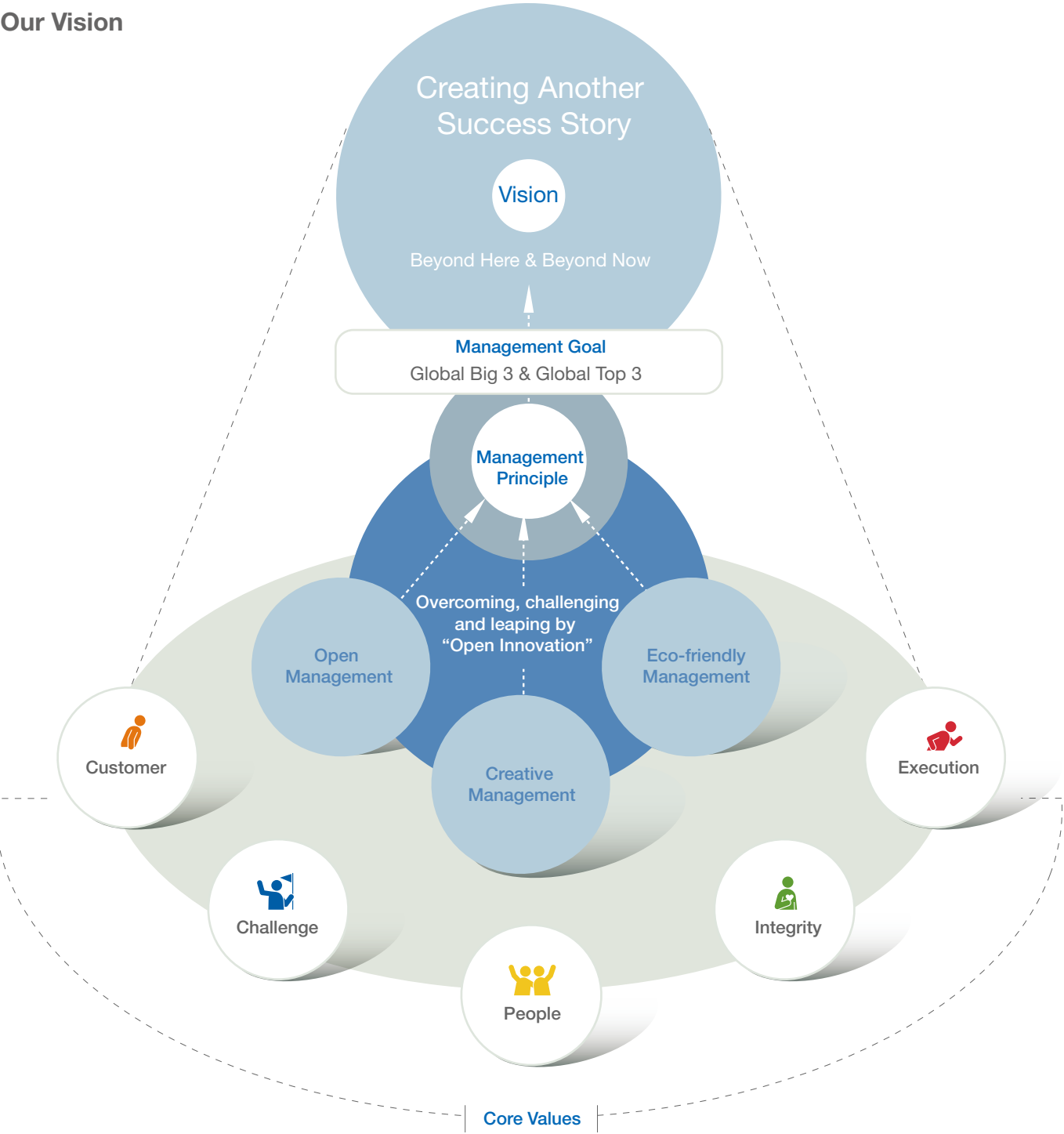
steel production capacity of around 40 million tons per year by actively investing in capacity expansion and manufacturing high value-added products. In order to pave the way for continuous growth, we have steadily invested in raw materials development projects by acquiring stakes in overseas mines for stable raw material supply and established networks for local production and distribution in regions with high growth potential, including China, Southeast Asia and the Americas. At the same time, we will continue to strengthen the foundation for future growth by fostering existing energy and E&C business and exploring new growth engines.

In the past, POSCO created something from nothing. Today, by creating more than something, we aspire to become a sustainable global company. The outstanding competitiveness and passion that actualized POSCO's success story at Yeongil and Gwangyang Bays will take us to every corner of the globe and open a door to another success. We welcome your unsparing support for our ambitious quest to make a better world. Thank you.

June 2009

Joon-Yang Chung, CEO

Our Vision



We create a new success story based on the steel industry.
POSCO took the leading role in industrialization and economic growth of Korea by building the nation's first steelworks on the sands and to laid the foundation for our growth into a global steel maker by building another state-of-the-art steelworks on reclaimed land. Today, based on the core competency we acquired during the last four decades in this industry, we are aspiring to write another success story of becoming a truly global leader by developing a second core business, exploring new growth engines and generating 100 trillion won in consolidated revenue by 2018.

2

Our Innovation

We are constantly evolving for retaining our competitive advantage and continuous growth where unlimited competition threatens us.



process
=effectiveness

Our Innovation



Transparent Governance

The Board of Directors forms the center of our governance structure, which ensures the separation of ownership from management. Separation of CEO and board chairmanship, in particular, has reinforced independence of the board. We are committed to protecting shareholders’ interests using various systems such as a concentrated vote system and paper voting. In addition, outside director nomination advisory increases objectivity and transparency in naming the outside directors. The insider-trading committee has been established to enhance transparency in transactions. Today, POSCO’s highly developed corporate governance is acknowledged as an exemplary case at home and abroad.

Board of Directors

The Board of Directors consists of nine independent and six permanent directors. The board deliberates and votes on various issues through its six sub-committees; participates in establishing core management strategies; monitors management performance; as well as deliberating and voting on appointing, evaluating, developing, and rewarding executives. An independent committee exclusive to outside directors, in particular, guarantees its members opportunities for an active exchange of independent opinions on board agenda.



The Global POSCO Way for New Market and New Success

In 2008, in commemoration of the 40th anniversary, we declared our vision of “Creating Another Success Story” that embodies our resolution not to be complacent with the success the founders enjoyed, but instead to ceaselessly challenge new goals and overcome any hardships we may come across. This is our commitment to succeeding and developing POSCO’s founding vision to advance to the global arena and an expression of our confidence in writing a new success story as an innovative leader in the global steel industry.

Our Innovation

QSS

Quick Six Sigma

Formulated to eliminate wastes and inefficiencies in everyday operations and apply the improvement to daily activities, this unique innovation initiative was introduced in 2006 and is now spreading rapidly throughout the company. The scope of the initiative has expanded to innovations in the working environment, facilities and facility performance, while the results are being standardized to be applied to other areas.



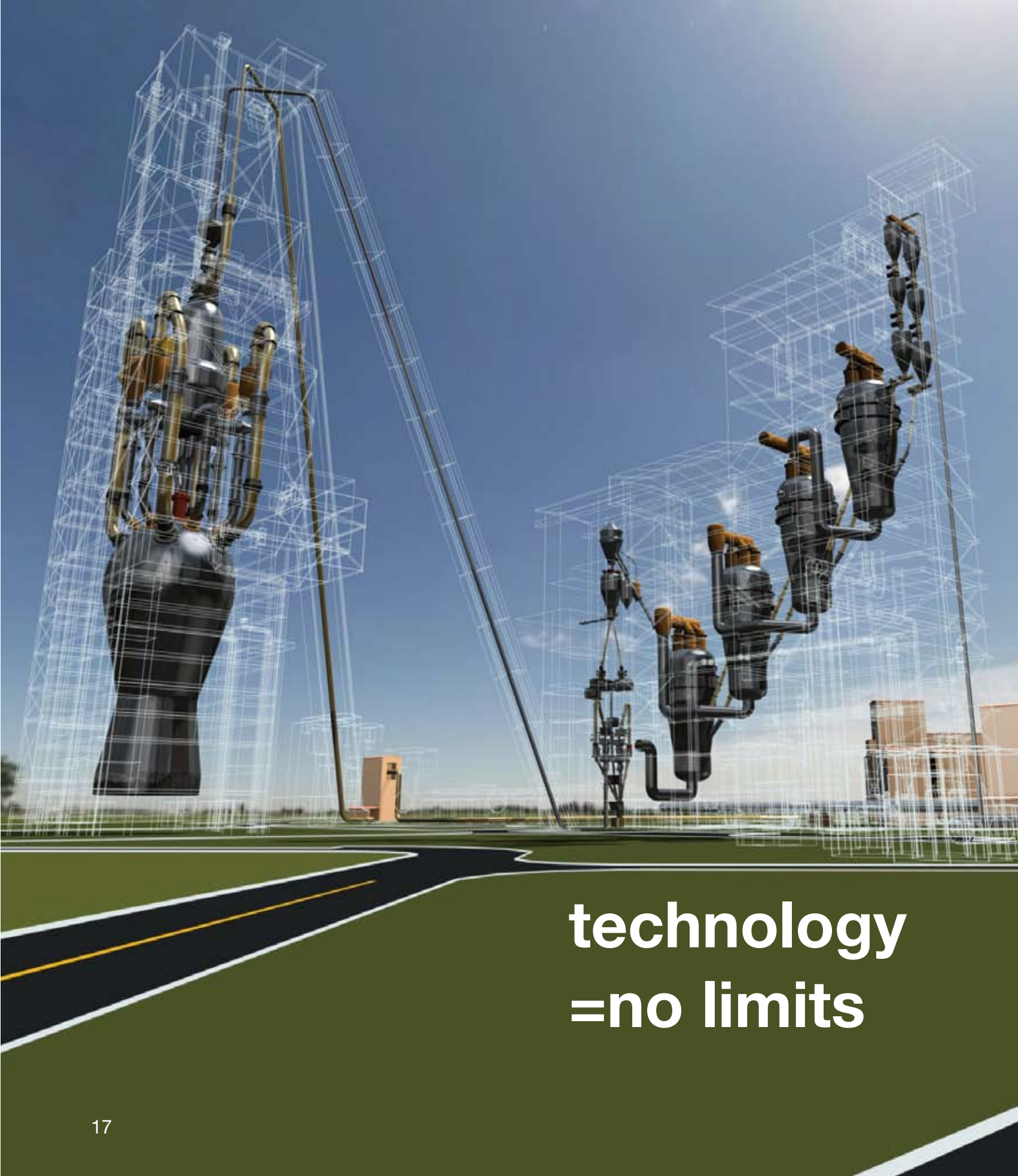
Change That Improves and Impresses

Innovation initiatives at POSCO organically improve the ways of work for both individuals and the organization. For instance, the QSS eliminates wastes and unlocks hidden value in everyday operations based on Process Innovation (PI) and six sigma activities. The “D+” initiative formulates tasks that are linked to core enterprise strategies. On top of that, employees and executives are encouraged to perform Visual Planning to promote the execution of initiatives and make the work more rewarding and enjoyable.



Global Knowledge Management led by Study Clubs

POSCO's knowledge management, which enhances the competence of our employees and executives, has two main pillars: 980 study clubs and the KMS where an average of over 7,980 people approach daily to search for and post on work-related knowledge and information. My Machine and Best Plant, the two major innovation initiatives, in particular, are examined in study clubs, where waste reduction knowhow and quality information are shared to boost exchanges among employees and departments, thereby contributing to work efficiency and performance improvement.



Our innovation never stops. We continue to create new technologies that change the paradigm of the global steel industry. Through endless challenges to develop cutting-edge steel technology, POSCO is quietly changing the world.



Finex

Our Finex ironmaking process differs from the traditional blast furnace process used over the past three centuries as it directly produces “hot metal,” or molten iron, from iron ore fines and coal. In addition to substantially reducing up-front capital investment and raw materials costs, this revolutionary process significantly reduces pollutant emissions. POSCO successfully completed the construction of the first Finex plant at the Pohang Works in September 2007 and the plant’s production volume reaches 1.5 million tons per year.

Strip Casting

This process can produce hot-rolled flat products ranging between 2mm and 4mm in thickness, eliminating the need to make intermediate products, the slabs. This contributes to significant reductions in capital expenditure, manufacturing costs, energy consumption, emissions and production lead time. In June 2006, we commissioned a demo plant at the Pohang Works and completed a successful pilot production. The plant started the mass production in 2008.

Continuous Hot Rolling

This technology is to produce the intermediate products in making hot-rolled steel, or slabs, in bar forms and rolls them continuously using POSCO’s proprietary solid-state joining techniques. Dramatically reduced production lead time can enhance the quality and productivity, while thinner but harder plates can be produced with cost-effectiveness.

Poscote

Poscote is the technology which coats the surface of plates with high-performing resin and applies high speed drying process to produce plates with versatile use with higher durability. POSCO established a cutting-edge development facility in order to continue developing next-generation eco-friendly surface processing technologies with low cost and higher quality.

3

Our Globality

We explore new markets and forge relations with new customers throughout the world by building a global network. Using the competence and achievements accumulated in that process, we will fortify our standing as a truly global enterprise by actively pioneering overseas markets.

**network
=success**



Global
Map



Paradip, India

In order to advance into Indian market , POSCO is striving to secure a foothold for stable raw material supply and gaining an upper hand in the market with high growth potential.



Phu My, Vietnam

In Vietnam, POSCO built a cold-rolling steel mill and is expanding local processing centers to tap high-grade steel markets in Southeast Asia. Together with our production bases in China and India, the Vietnamese steelworks will generate synergy and strengthen our dominant position in the international market.



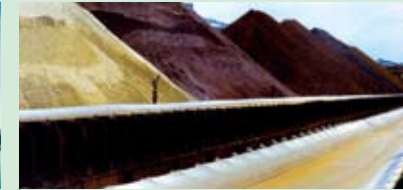
Zhangjiagang, China

In China, the biggest steel market in the world, POSCO established an organic network that connects production plants and processing centers. We are proactively responding to the market's demands through crisis management and securing sales networks.



Pohang & Gwangyang, Korea

Pohang and Gwangyang, the hub of our global network, will continue to remain in the center of the global steel industry and distribute new values that our next generation eco-friendly business will deliver.



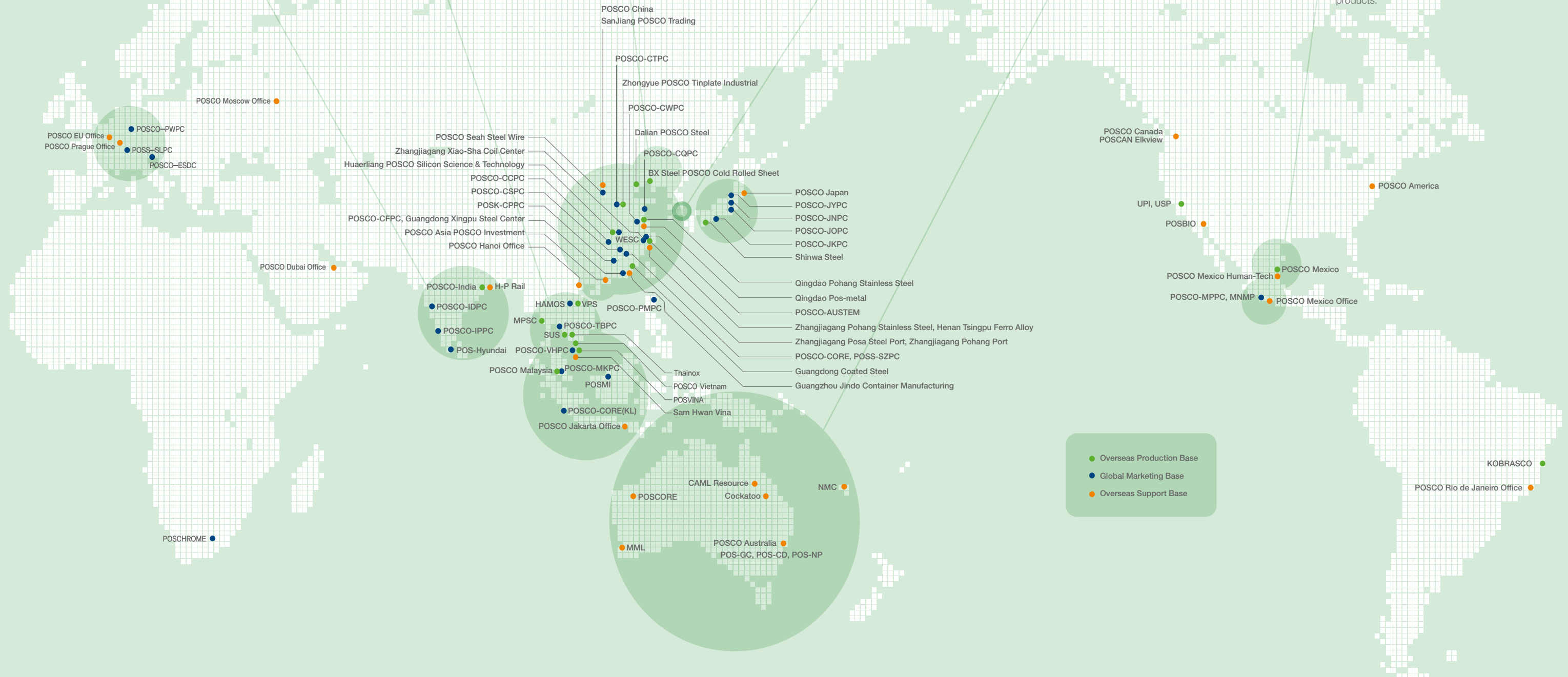
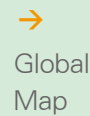
Pilbara, Australia

We recognized the importance of economic and stable raw material supply early on and have broadened our supply base by directly participating in world's major mine development projects and acquiring stakes in existing mines in Oceania, North and South America.



Altamira, Mexico

POSCO commissioned a processing center in Mexico to supply automotive steel products to meet diverse customer needs in North and Central America, the biggest automobile markets in the world. The processing center systematically integrated local production, processing, and sales as well as extending POSCO's distribution base of strategic products.





Pohang & Gwangyang, Korea



market The whole world **location** Pohang & Gwangyang, Korea **primary role** Global network hub

Hub of Global POSCO Preparing for Better Tomorrow

With a new vision of “Global Big 3 & Top 3,” POSCO has focused on manufacturing high value-added strategic products. In line with the move, we commissioned a new steelmaking plant and a plate mill in Pohang Works and Gwangyang Works, respectively in 2008, with which our total capacity utilization is being optimized to lay the foundation for local production of around 40 million tons of crude steel per annum. In addition, POSCO is taking advantage of our existing core competencies and investment such as energy, construction, and IT to develop new business that will serve as a new growth engine. POSCO is preparing for the next leap based on Pohang and Gwangyang Works, the center of POSCO’s activities and the hub for global production and sales.



● Pohang

● Gwangyang

Zhangjiagang, China



market China **location** Zhangjiagang, China **primary role** Manufacture & SCM network in China

Global POSCO's Outpost located in the Biggest Steel Consumer Market

In 2006, we commissioned an integrated stainless steel (STS) production plant of 600,000 tons per annum in China for the first time as a foreign company, becoming a world class STS producer of 2.6 million tons per year at home and abroad. In addition, POSCO China connects the two production bases in the country – Zhangjiagang POSCO Stainless Steel and Qingdao POSCO Stainless Steel – and the 14 processing centers that provide customized services to form an organic network so that we can respond proactively to the rapidly changing Chinese market by securing thorough crisis management and stable distribution channels.





Phu My, Vietnam



market Southeast Asia **location** Phu My, Vietnam **primary role** Outpost in Southeast Asia

Asian Network of Southeast Asia, China, and India

POSCO is currently expanding its production bases in Asia where there is see high growth potential. POSCO plans to build a 1.2 million ton cold rolling mill in the Phu My industrial complex near the city of Ho Chi Minh, Vietnam. Processing centers were set up near the city in 2008 to prepare for the plant's full-fledged operation by the end of 2009. The Phu My Works will help us gain an upper hand in the high grade steel market in the fast-growing Southeast Asian region and create synergy with other production bases in China and India in order to fortify POSCO's global market dominance.



Altamira, Mexico



market North & Middle America **location** Altamira, Mexico

primary role Manufacture & SCM network in North & Middle America

North & Middle American Production & Marketing Network in Close Collaboration with Customers

A 400,000-ton continuous galvanizing line (CGL) is under construction in Altamira, Mexico, to solidify POSCO's global position as an automotive steel producer. Once completed, POSCO will be equipped with an integrated automotive steel production system at the center of North and Middle America, the hub of world-class automotive manufacturers. With US Steel and SeAH Steel, POSCO invested in the construction of a 270,000-ton production line of high grade API steel pipes in the USA, expanding its distribution base of strategic products based on the production, processing, and sales systems in North and Middle America.





Pilbara, Australia



location Pilbara, Australia **primary role** Supply of raw materials

Aggressive Pursuit of Raw Material Supply from the Beginning

POSCO is actively investing in various raw materials projects to secure resources to reach self-sufficiency rate of raw materials of 30% by 2012. POSCO participated in a mine development project in Posmac, Australia to secure an annual supply of three million tons of iron ore by 2028 and acquired stakes in Namisa mine, Brazil. For coal, acquiring stakes in mines and mining companies in Australia and Canada provided POSCO with a stable supply of over six million tons of coal per year. In addition, POSCO established an integrated STS production system, securing stable nickel ore supply from the New Caledonian nickel mine development project and completing the first ferronickel plant with 30,000 ton annual capacity in Gwangyang, for the first time in Korea.





Paradip, India



market India **location** Paradip, India **primary role** Establishing integrated steel works in India

Relentless Challenge Continuing in India

In Paradip, Orissa, India, the land of growing opportunities, POSCO is cultivating its ambitious vision of "Global Big 3 & Top 3." The industry's first major foreign-invested integrated steelworks to date has begun to take shape on the shore of the Indian Ocean, which will contribute to POSCO's global production system of 50 million tons of crude steel. POSCO also secured a stable supply of 600 million tons of iron ore from the Indian government, which is enough for 30 year's operation.



4

Our Sustainability

POSCO dreams of a society that steel makes it more prosperous and peaceful. POSCO will grow into a top global steelmaker that pursues sustainable management with productivity, eco-soundness, and social responsibility, which will eventually contribute to the human society.

sharing
=happiness



eco friendliness

Developing Eco-Friendly Process Technologies and Products

Recognized as the role model of eco-friendly steelmaker, POSCO set out to build the world's most environment-friendly steelworks from the very beginning. Roughly 12% of the capital investment, or 214.7 billion Korean won, was spent on environmental protection in 2008 alone. We also practice eco-friendly management in every stage of manufacturing, from production to technological development by commercializing the eco-friendly Finex process, producing a total of 202 eco-friendly products such as steel can, steel house, Cr-Free, introducing green purchase system, evaluating the entire processes and implementing eco-accounting systems.

Creating A Green World with Local Communities

POSCO minimized dioxin and air pollutant emissions with the help of cutting-edge technology and the world's best environment systems including 24/7 monitoring centers and state-of-the-art emission control facilities. POSCO is recognized for having the cleanest steelworks, reusing 98% of energy and waste water, recycling 98.8% of byproducts such as slag and forming green belt area for 22% of Pohang and Gwangyang plants. In addition, we put continuous efforts in raising the level of mutual understanding with local communities and protecting the environment in and outside the steelworks. We check emission density and air pollution levels to be posted on the display boards for local residents. We also make sure the figures are applied to our company's management and transfer green technologies to contractors and small-and-medium-sized enterprises (SME). POSCO recently signed "eco-improvement agreements" with environmental organizations and non-governmental organizations (NGO).



1. Steelworks Landscaping Project
2. No-smoking Campaign
3. Waste Water Control System



1. "Bicycle Riding Everyday" Club
2. Fuel Cell Facility for Power Generation

Voluntary Movement towards Low Carbon Green Development

POSCO has developed quickly to the changes in the market since the Kyoto Protocol took effect in 2005. Recognizing that climate change is a new opportunity for sustainable growth, we voluntarily carried out seven greenhouse gas emission reduction programs in 2008 to cut over 677,000 tons of greenhouse gas in total, ranking no.1 in emission reductions among domestic enterprises. In addition, POSCO is investing in CO₂ reduction technology development and alternative energy projects. POSCO also earned greenhouse gas emission credits by participating in the Clean Development Mechanism (CDM) and overseas afforestation projects.



trans- parency

Honesty and Integrity make a Strong Company.

POSCO has a tradition of respecting the basic values and principles in doing business. Our history of ethical management helped us win trust and respect from various stakeholders. We declared our code of conduct in 2003, set up an ethics consulting room and cyber ombudsman through our Website, and established the first gift return center in Korea. The Committee on Social Contribution deliberates on diverse issues regarding corporate ethics, helping ethical management take firm roots as a part of our corporate culture. In addition, we offer rewards for violations report, reflect ethics on individual performance evaluation, and run department-specific programs to encourage our employees and executives integrate ethical practices and way of thinking in their daily operations. Based on our transparent disclosure of management performance, employees can participate in management and share the company's success through labor-management councils and stock ownership program (ESOP), which promotes joint development of the company and individuals.



1



2

1. Orientation on Code of Ethics
2. Education on Corporate Ethics

win-win partnership

SMEs' Competitiveness is POSCO's Competitiveness.

POSCO seeks joint development with small and medium-sized enterprises (SMEs) through diverse win-win collaboration programs. For example, POSCO set up the largest domestic fund for SMEs to help our partners cope with financial difficulties. They can also turn to the Network Loan, under which they receive bank loans at low interest rates based on their transaction history with POSCO. POSCO executes innovation initiatives and shares financial outcomes with our suppliers through the Benefit Sharing program, which leads to reduced incidental expenses, improved quality, and long-term cost savings. To support new technology development by SMEs that have gone through difficulties due to current economic recession, POSCO formed a technology advisory group of 596 experts with doctorate degrees to offer the companies technological consulting, thereby assisting reinforcement of their competitiveness. Companies that develop specific products for POSCO also have access to financial support. Once the development is completed, POSCO guarantees the purchase for a specific period of time.



1



2



3

1. Inclusive Collaboration Workshop with Large Enterprise CEOs
2. Inclusive Cooperation via Benefit Sharing Initiative Incentive Payment
3. Launching Ceremony of SME Collaboration Fund



social contribution



Educating Tomorrow’s Talents

In 1995, POSCO Educational Foundation was established. It operates 12 private kindergartens, elementary, middle and high schools in Pohang and Gwangyang, which provide a high-quality, holistic educational environment that focuses on individual talents as well as academic excellence. We also contribute to upbringing experts through Pohang University of Science and Technology (POSTECH), Korea's first research-oriented university established in 1986, and the Graduate Institute of Ferrous Technology (GIFT), world’s only ferrous technology graduate school founded in 2006. The POSCO TJ Park Foundation runs various programs through its POSCO Asia Fellowship which helps students from other Asian countries study in Korea, finances social and humanities research activities in the region and supports the quarterly publication of “ASIA,” a literary magazine about the region and the first of its kind in Korea. The foundation also sponsors local programs such as the POSCO Cheong-Am Prize and the POSCO New Star Scholarship.



1



2

1. POSCO Cheong-Am Prize Award Ceremony
2. Educational Program for Tomorrow's Talents



1



2



3

1. Community Service at the Poeun Library
2. "Saturdays of Sharing" Activity
3. The Pohang International Fireworks Festival

Sharing Time and Hearts through Community Service

Community service is the best example of social contribution programs run by POSCO. In 2008, 92% of POSCO employees and executives invested 24 hours on average, or over 570,000 hours in total, to visit our neighbors in need and help them out. Our POSCO Volunteers organization, in particular, has designated the third Saturday of each month as “Saturdays of Sharing” and regularly visits welfare institutions in Pohang and Gwangyang to lend helping hands.

Enriching Life through Culture & Art

POSCO is an active sponsor of Mecenat activities that provide diverse cultural opportunities to local communities. Some of our major activities include regular concerts at POSCO Center, symphony festivals on university campus, various cultural events at our performing arts halls in Pohang and Gwangyang, art exhibitions at POSCO galleries and sponsorship of large-scale local events such as the Pohang International Fireworks Festival and the Gwangyang Bay Korean Classical Music Festival.

Contributing to Society with NGO-related Activities

We serve the community through our own social responsibility programs and also reach out to the world by participating in various NGO programs. Our university student volunteers joined the Habitat Korea in the “Habitat for Humanity” campaign in India and Thailand. POSCO supported ‘Korea Food for the Hungry International’ assembling “Hope Sharing First Aid Kits,” and participated in the activities of emergency aid organizations by helping deliver aid supplies to affected areas. Our community service transcends boundaries and reaches throughout the world, wherever we have presence. We provide educational equipment to Chinese elementary schools under sister school ties, sponsor children’s cleft lip and palate surgery, elementary school construction in Vietnam and establish computer centers to develop IT human resources in Bangladesh.



1. POSCO’s University Student Volunteers in “Habitat for Humanity” campaign in India and Thailand
2. “Hope Sharing First Aid Kit” assembly
3. POSCO Volunteers at Taean Beach Cleaning Oil Spill

Our Company

posco
overview



Pohang Works

Our integrated steelworks in Pohang, the first of its kind in Korea, was not built on technology and experience but on our firm resolution to serve the nation with steel. Starting with the Pohang Phase 1 in 1973, POSCO’s ambitious four-phase project by the beach of Yeongil Bay was completed in February 1981. In addition to the basic carbon steel and STS production process, we established world’s first commercialized Finex ironmaking plant in May 2007, enhancing our competitive edge.

- Major Products:**
Hot-rolled steel, plate, cold-rolled steel, wire rod, electrical steel, STS, API steel, etc.
- Crude Steel Production:**
14,936,000 tons (as of late 2008)
- Manufacturing Focus:**
Flexible short-run.
- Plant Size:**
Approximately 8,925,660 m²
No. of Employees: 6,251 (as of late 2008)

Gwangyang Works

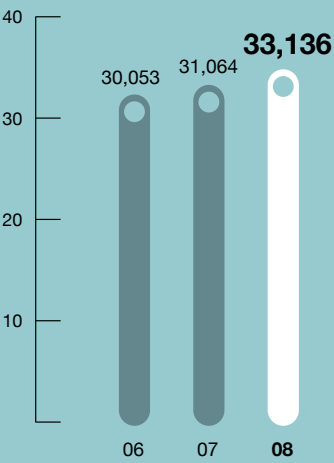
Designed to be a 21st-century cutting-edge steelworks, our Gwangyang Works boasts state-of-the-art process automation, an all-weather pier and 24/7 environment monitoring facilities. The works operates carbon steel and mini mill processes for strategic, high value-added products such as automotive steel, high-strength structural steel and high-grade API steel. Our goal is to position the Gwangyang Works as No.1 automotive steel-specialized steelworks in the world.

- Major Products:**
Hot-rolled steel, cold-rolled steel, automotive steel, API steel plate, etc.
- Crude Steel Production:**
18,199,000 tons (as of late 2008)
- Manufacturing Focus:**
Dedicated long-run
- Plant Size:**
Approximately 17,586,856 m²
No. of Employees: 5,966 (as of late 2008)

Strategic expansion of production capacity and aggressive marketing initiatives are the two driving forces behind our growth, which is the strongest in the global steel industry. In 2008, we produced 33,136,000 tons of crude steel and sold 31,166,000 tons of products, posting 30,642 billion won in revenue.

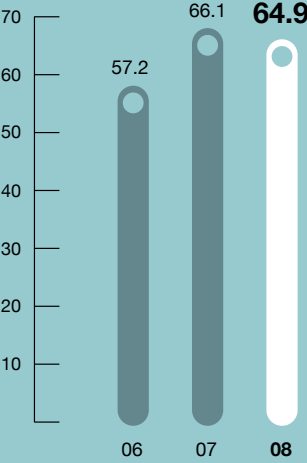
Crude Steel Production

Unit: in thousands of tons



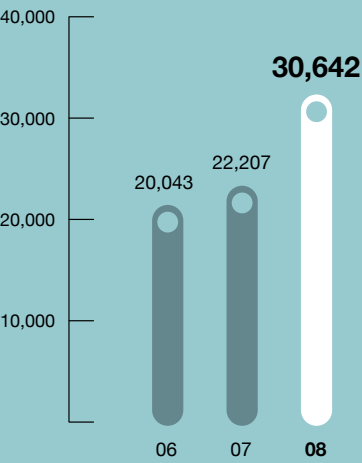
Sales Ratio for Eight Strategic Product Categories

Unit: %



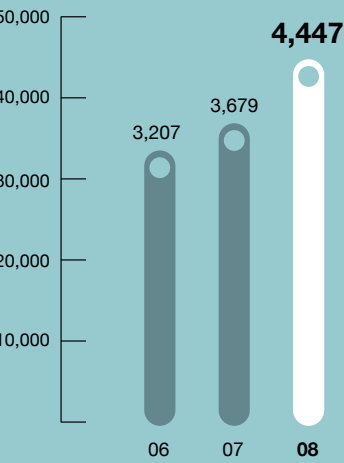
Sales

Unit: in KRW billions



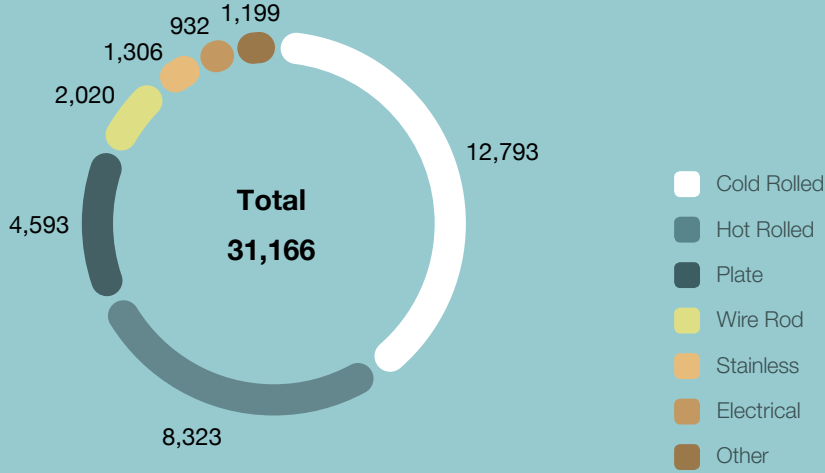
Net Income

Unit: in KRW billions



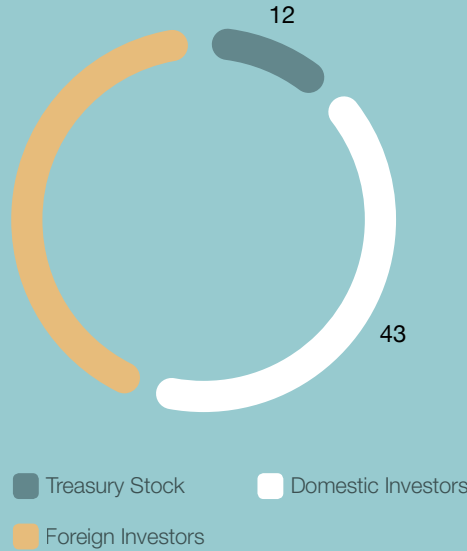
Sales by Product Category

Unit: in thousands of tons, as of December 31, 2008



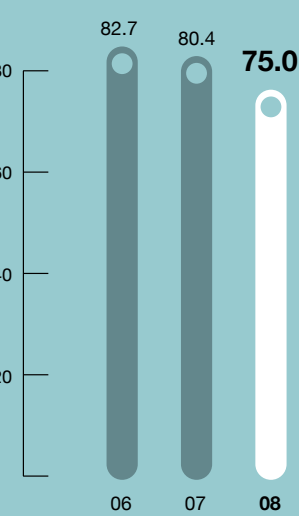
Shareholder Composition

Unit: % as of December 31, 2008



Shareholders' Equity Ratio

Unit: %



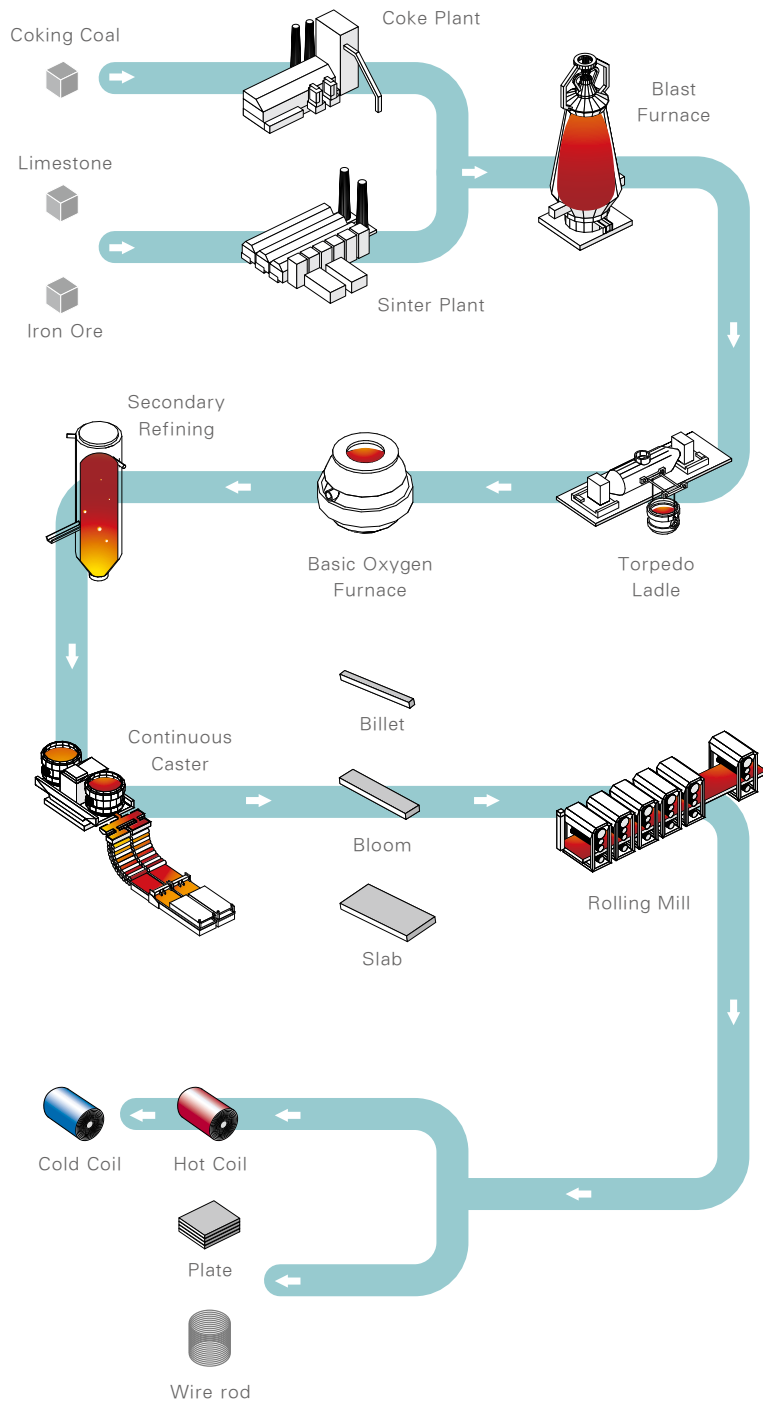
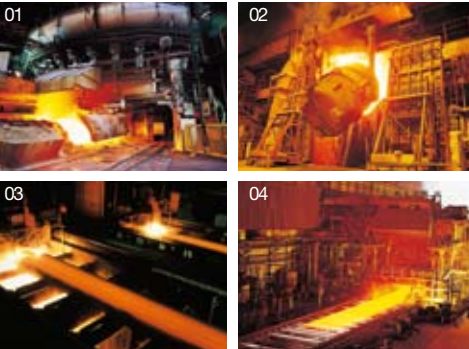
The Carbon Steelmaking Process

01 Iron-making
First, iron ore is processed into a uniform size and coking coal is baked to produce "coke." The ore and coke are then loaded into the blast furnace. Super-heated 1,200°C air is blown into the furnace, facilitating combustion and a chemical reaction that reduces the ore into "molten iron" or "hot metal."

02 Steel-making
Hot metal has high carbon content and impurities such as phosphorus and sulfur, which make it fragile and difficult to work with. The hot metal is poured into a basic oxygen furnace and blown with pure oxygen for 30 to 40 minutes to oxidize the impurities.

03 Continuous Casting
After refining, the molten steel is put into molds and drawn through a continuous caster to form slabs, blooms or billets.

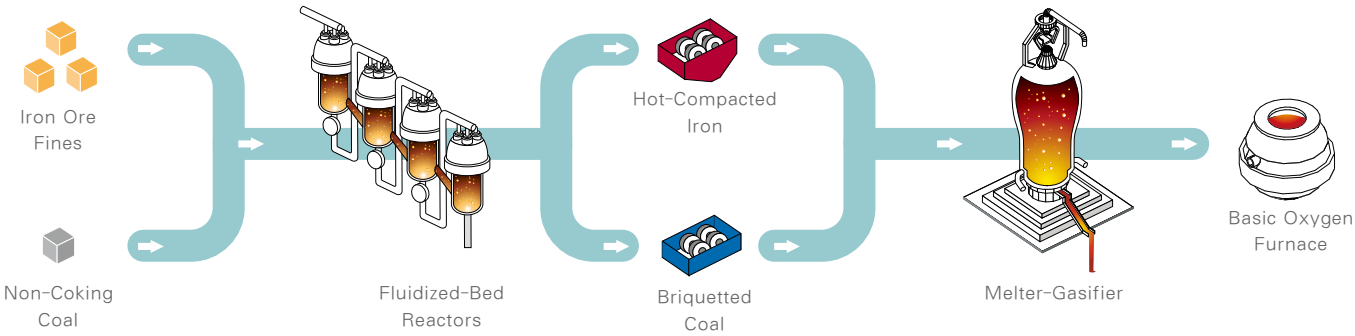
04 Rolling
Semi-finished products are fed through a series of moving rollers that apply continuous pressure to form plate or wire rod products with a specific length, width and thickness. Hot-rolling mills heat the steel to 1,100°C~1,300°C before rolling, while cold-rolling mills work at normal temperature.



Finex Iron-making Process



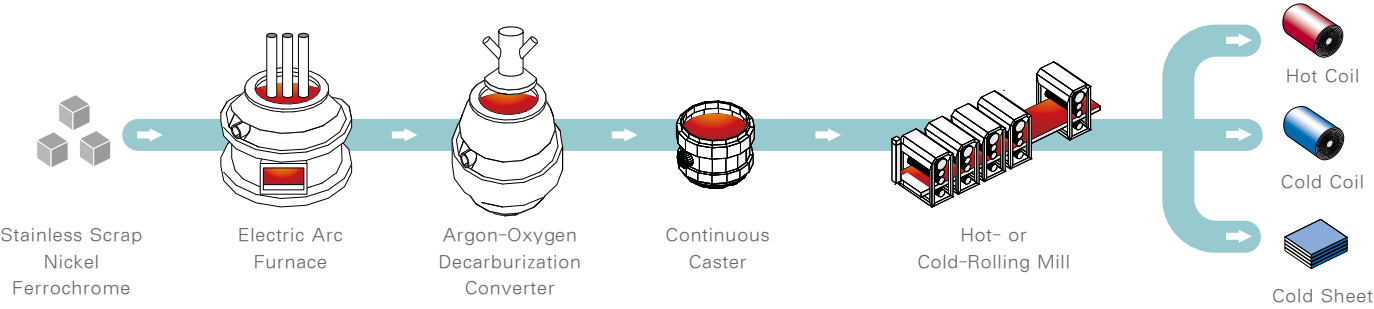
This revolutionary, eco-friendly ironmaking process allows the direct use of iron ore fines and non-coking coal. The iron fines are reduced as they flow through a descending series of fluidized-bed reactors. The hot-compacted iron and briquetted coal are then loaded into a melter-gasifier, where the heat from coal combustion melts the iron.

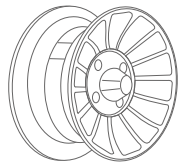


Stainless Steel-making Process



Stainless scrap, nickel, and ferrochrome are melted in an electric arc furnace. The crude stainless steel is transferred to an argon-oxygen decarburization converter for refining, then drawn through a continuous caster to form slabs, blooms, or billets. These semi-finished products can be further processed into hot and cold-rolled coil as well as a variety of plate and wire rod products.

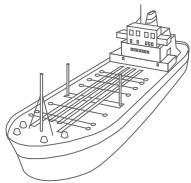




Major Applications | Automotive frame and wheel, shipping container, construction material, steel pipe, mechanical component, high-pressure gas container, etc

Hot-Rolled Products


We produce 8.57 million tons of finished hot-rolled products at five hot rolling mills and one mini mill in Pohang and Gwangyang. Our hot-rolled coils can be sold as finished products or used as a feedstock to make value-added cold-rolled and electrical steel products.



Major Applications | Vessel, bridge, building structure, shipbuilding plate, etc.

Plate Products

We produce 4.74 million tons of plate products per year at our three Pohang plate mills. In order to respond to sophisticated industry requirements, we are developing manufacturing technologies for advanced applications such as welding and marine structure, pressure vessel and plates for frigid environments including Antarctica.



Cold-Rolled Products

Cold-rolled products are high-grade steel with flawless surface and superior fabricability. We produce 13 million tons of cold-rolled steel at two Pohang mills and four Gwangyang mills annually. With the steady demand in automotive steel, house appliance steel and steel house, we continue to expand our supply of high value-added cold-rolled products.

Major Applications | In/exterior automotive plating, LCD, home appliance such as washing machine, metal furniture, etc.



Wire Rod Products

POSCO annually produces 2.02 million tons of wire rod products at our three Pohang mills. Our production portfolio is mostly composed of alloy steel, bearing steel, spring steel and tire cord steel. We also invest in development of high-end products with higher strength and lighter weight.



Major Applications | Automobile, vessel, bridge, building structure, etc.



Electrical Steel Products

Being highly electromagnetic, electrical steel is in high demand, in line with the increasing importance of clean energy, energy saving and environment protection campaigns. It is also known as silicon steel because of its high silicon content and can be divided into grain-oriented and non-oriented steel according to the product's magnetic property. We produce 940,000 tons of electrical steel products annually.

Major Applications | Current transformer (for generation and distribution), power generator, motor (e.g. industrial induction motor), etc.

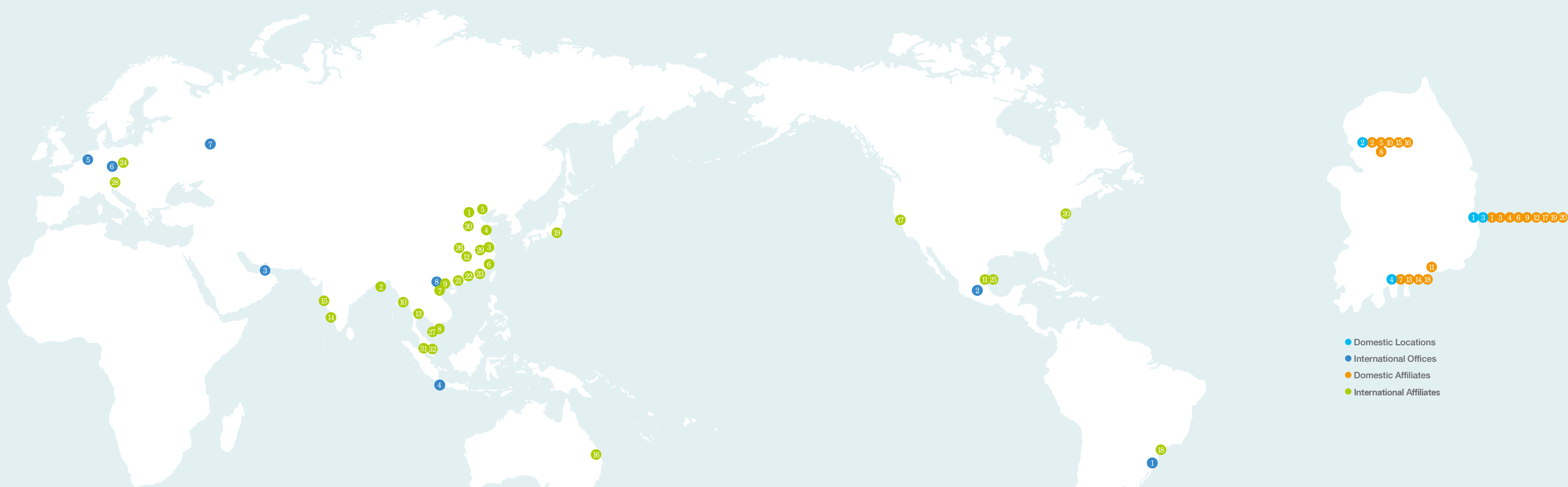


Stainless Steel Products

With flawless surface and strong corrosion-resistance, STS products are high value-added special steel that can be used in various applications without extra surface work. POSCO established an integrated STS production system at Pohang Works and Zhangjiagang POSCO Stainless Steel in China and produces 2.6 million STS products per year.

Major Applications | Automotive exhaust system, kitchenware, electric and electronic products, building structure, etc.

Global Network



Domestic Locations

- 1

Headquarters
Tel 82-54-220-0114
Fax 82-54-220-6000
- 2

POSCO Center
Tel 82-2-3457-0114
Fax 82-2-3457-6000
- 3

Pohang Works
Tel 82-54-220-0114
Fax 82-54-220-6000
- 4

Gwangyang Works
Tel 82-61-790-0114
Fax 82-61-790-6000

International Offices

- 1

Rio de Janeiro Office
Tel 55-21-3431-3496
Fax 55-21-3431-3497
- 2

Mexico Office
Tel 5255-5525-0845
Fax 5255-5525-0815
- 3

Dubai Office
Tel 9714-221-8280
Fax 9714-221-8178
- 4

Jakarta Office
Tel 62-21-3000-3809
Fax 62-21-3000-3811
- 5

EU Office
Tel 49-211-435-3051
Fax 49-211-435-3030
- 6

Prague Office
Tel 420-246-088-360
Fax 420-246-088-361
- 7

Moscow Office
Tel 7-495- 662-3255
Fax 7-495- 662-3255
- 8

Hanoi Office
Tel 84-4-3771-3208
Fax 84-4-3771-3213

Domestic Affiliates

- 1

POSREC
Tel 82-54-290-0114
Fax 82-54-292-3417
- 2

POS-A.C.
Tel 82-2-2018-7700
Fax 82-2-2018-7799
- 3

POSCON
Tel 82-54-280-1114
Fax 82-54-278-5774
- 4

POSCO E&C
Tel 82-54-223-6114
Fax 82-54-223-6049
- 5

POSTEEL
Tel 82-2-3469-5000
Fax 82-2-3469-6700
- 6

POSCO C&C
Tel 82-54-280-6114
Fax 82-54-285-9009
- 7

Seungguang
Tel 82-61-740-8000
Fax 82-61-743-9007
- 8

POSDATA
Tel 82-31-779-2114
Fax 82-31-779-2300
- 9

POSMEC
Tel 82-54-279-7114
Fax 82-54-279-7999
- 10

POSRI
Tel 82-2-3457-8000
Fax 82-2-564-8880
- 11

POSCO
Specialty Steel
Tel 82-55-269-6114
Fax 82-55-269-6901
- 12

POSTECH
Venture Capital Corp.
Tel 82-54-279-8484
Fax 82-54-279-8489
- 13

POS-M
Tel 82-61-798-3114
Fax 82-61-792-1072
- 14

POSCO Terminal
Tel 82-61-793-7411
Fax 82-61-790-6386
- 15

POSCO Power
Tel 82-2-3469-5909
Fax 82-2-3469-5999
- 16

POSMATE
Tel 82-2-528-2960
Fax 82-2-567-5461
- 17

SAMJUNG P&A
Tel 82-54-280-8114
Fax 82-54-280-8301
- 18

SNNC
Tel 82-61-797-9114
Fax 82-61-797-9250
- 19

POSWITH
Tel 82-54-220-0369
Fax 82-54-220-7699
- 20

PNR
Tel 82-54-220-0315
Fax 82-54-275-1944

International Affiliates

- 1

POSCO China
Holding Corp.
Tel 86-10-5166-6677
Fax 86-10-8440-0323
- 2

POSCO India Pvt. Ltd.
Tel 91-674-230-3690
Fax 91-674-230-0058
- 3

Zhangjiagang Pohang
Stainless Steel Co., Ltd.
Tel 86-532-8683-7020
Fax 86-512-5855-3680
- 4

Qingdao Pohang
Stainless Steel Co., Ltd.
Tel 86-532-8683-7020
Fax 86-532-8683-7011
- 5

Dalian POSCO
Steel Co., Ltd.
Tel 86-411-8751-5001
Fax 86-411-8751-4685
- 6

POSCO(Guangdong)
Coated Steel Co., Ltd.
Tel 86-757-2660-3002
Fax 86-757-2665-7760
- 7

POSCO Vietnam
Co., Ltd.
Tel 84-64-923-014
Fax 84-64-923-000
- 8

POSVINA Co., Ltd.
Tel 84-8-731-3037
Fax 84-8-731-3619
- 9

VSC POSCO Steel
Corporation
Tel 84-31-385-0067
Fax 84-31-385-0123
- 10

Myanmar POSCO
Steel Co., Ltd.
Tel 95-1-635-367
Fax 95-1-635-418
- 11

POSCO Mexico S.A.
de C.V.
Tel 52-833-260-7700
Fax 52-833-260-7749
- 12

POSCO-CSPC
Tel 86-512-5760-5953
Fax 86-512-5760-5950
- 13

POSCO-IPPC
Tel 91-2114-308-100
Fax 91-2114-308-146
- 14

POSCO-IDPC
Tel 91-112-467-3686
Fax 91-112-467-3688
- 15

POSCO-Australia Pty. Ltd.
Tel 61-2-9258-9807
Fax 61-2-9241-2001
- 16

POSCO Canada Ltd.
Tel 1-604-688-9174
Fax 1-604-669-5805
- 17

POSCO Japan
Co., Ltd.
Tel 81-3-3546-0924
Fax 81-3-3546-1215
- 18

POSCO America
Corporation
Tel 1 -201-585-3065
Fax 1-201-585-6001
- 19

POSCO Asia
Company Ltd.
Tel 852-2827-8787
Fax 852-2827-5005
- 20

POSCO Mexico Human
Tech S.A. de C.V.
Tel 52-833-260-7700
Fax 52-833-260-7749
- 21

POSCO CCPC
Tel 86-23-8903-6558
Fax 86-23-8903-6556
- 22

POSCO-CFPC
Tel 86-757-2381-3998
Fax 86-757-2381-3938
- 23

POSCO Investment
Co., Ltd.
Tel 852-2802-7183
Fax 852-2845-7737
- 24

POSCO-PWPC
Tel 48-71-774-7501
Fax 48-71-774-7575
- 25

POSCO-CWPC
Tel 86-553-593-6603
Fax 86-553-593-6577
- 26

POSCO-ESDC
Tel 386-56-634-161
Fax 386-56-634-169
- 27

POSCO-VHPC
Tel 84-613-569-350
Fax 84-613-569-356
- 28

POSCO-CTPC
Tel 86-22-6620-6803
Fax 86-22-2532-3015
- 29

POSCO-MKPC
Tel 60-3-6092-5200
Fax 60-3-6092-0382
- 30

POSCO Malaysia Sdn.Bhd.
Tel 60-3-3101-2422
Fax 60-3-3101-2433

History

1960s

April 1968 Founded as Pohang Iron and Steel Co., Ltd.

1970s

April 1970 Broke ground for Pohang Phase 1
June 1973 Tapped Pohang No. 1 Blast Furnace (7:30 a.m. June 9)
July 1973 Commissioned Pohang Phase 1 (production capacity of 1.03 mtpy)
May 1976 Commissioned Pohang Phase 2 (production capacity of 2.06 mtpy)
Dec. 1978 Commissioned Pohang Phase 3 (production capacity of 5.5 mtpy)

1980s

Feb. 1981 Commissioned Pohang Phase 4-1 (production capacity of 8.5 mtpy)
Nov. 1981 Announced site selection for Gwangyang Works
May 1983 Commissioned Pohang Phase 4-2 (production capacity of 9.1 mtpy)
March 1985 Broke ground for Gwangyang Phase 1
April 1986 Established USS-POSCO Industries (UPI)
Dec. 1986 Opened Pohang University of Science and Technology
May 1987 Commissioned Gwangyang Phase 1 (production capacity of 11.8 mtpy)
June 1988 Listed on the Korea Stock Exchange
July 1988 Commissioned Gwangyang Phase 2 (production capacity of 14.5 mtpy)

1990s

Dec. 1990 Commissioned Gwangyang Phase 3 (production capacity of 17.5 mtpy)
Oct. 1992 Commemorated the completion of a quarter-century construction with the commissioning of Gwangyang Phase 4 (production capacity of 20.8 mtpy)
Oct. 1994 Listed on the New York Stock Exchange
Dec. 1994 Commissioned the Pohang Light Source Synchrotron facility
Sep. 1995 Opened POSCO Center in Seoul
Oct. 1995 Listed on the London Stock Exchange
Nov. 1995 Commissioned the new Pohang steelmaking plant
Oct. 1996 Broke ground for Gwangyang No. 5 Blast Furnace and commissioned Gwangyang No. 1 Mini Mill
March 1997 Appointed the first independent directors to board
August 1997 Commissioned Gwangyang No. 4 Cold-Rolling Mill
March 1999 Commissioned Gwangyang No. 5 Blast Furnace (production capacity of 28 mtpy)

2000s

Oct. 2000 Completed privatization
July 2001 Commissioned POSPIA enterprise portal
March 2002 Changed name to POSCO
June 2003 Declared code of conduct
July 2003 Opened the POSCO History Museum
Nov. 2003 Established POSCO China Holing Corporation
Jan. 2004 Announced sustainability initiatives
August 2004 Broke ground for Finex plant
June 2005 Singed MOU to build an integrated steelworks in India
Nov. 2005 Listed on the Tokyo Stock Exchange
June 2006 Commissioned Gwangyang No. 6 CGL (production capacity of 0.4 mtpy)
August 2006 Commissioned Gwangyang TWB plant (production capacity of 6.7 million blanks per year)
Nov. 2006 Commissioned Zhangjiagang POSCO Stainless Steel integrated production system
May 2007 Commissioned Finex plant
Sep. 2008 Commissioned fuel cell plant



• April 1968 Founded as Pohang Iron and Steel Co., Ltd.
• April 1970 Broke ground for Pohang Phase 1
• June 1973 Tapped Pohang No. 1 Blast Furnace

• Feb. 1981 Commissioned Pohang Phase 4-1
• Nov. 1981 Announced site selection for Gwangyang Works
• May 1987 Commissioned Gwangyang Phase 1

• June 1988 Listed on the Korea Stock Exchange
• Oct. 1992 Commemorated the completion of a quarter-century construction with the commissioning of Gwangyang Phase 4
• Oct. 1994 Listed on the New York Stock Exchange

• Oct. 2000 Completed privatization
• July 2001 Commissioned the POSPIA enterprise portal
• June 2003 Declared code of conduct

• Nov. 2003 Established POSCO China Holing Corporation
• June 2005 Singed MOU to build an integrated steelworks in India
• June 2006 Commissioned dedicated automotive steel production facility

• Nov. 2006 Commissioned Zhangjiagang POSCO Stainless Steel integrated production system
• May 2007 Commissioned Finex plant
• Sep. 2008 Commissioned fuel cell plant

www.posco.com

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1, Goedong-dong, Nam-gu
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790-785, Korea
Tel: 82-54-220-0114
Fax: 82-54-220-6000

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135-777, Korea
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Fax: 82-2-3457-6000

Pohang Works

5, Dongchon-dong, Nam-gu
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790-785, Korea
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Fax: 82-54-220-6000

Gwangyang Works

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545-010, Korea
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Fax: 82-61-790-6000



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